



The Animal Foundation's 9th Annual

# best in show™

Sunday, April 22, 2012 - The Orleans Arena

Yes, I'd like to support The Animal Foundation's Best In Show!

## Sponsorship Opportunities

- |   |  |
|---|--|
| <p><input type="checkbox"/> <b>\$10,000 DIAMOND SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Two tables of eight with priority seating</li> <li>• Full-page color ad in show program</li> <li>• Name in show program</li> <li>• Name on arena ribbon board</li> </ul> | <p><input type="checkbox"/> <b>\$2,500 GOLD SPONSOR</b></p> <ul style="list-style-type: none"> <li>• One table of eight with priority seating</li> <li>• Quarter-page color ad in show program</li> <li>• Name in show program</li> <li>• Name on arena ribbon board</li> </ul>    |
| <p><input type="checkbox"/> <b>\$5,000 PLATINUM SPONSOR</b></p> <ul style="list-style-type: none"> <li>• One table of eight with priority seating</li> <li>• Half-page color ad in show program</li> <li>• Name in show program</li> <li>• Name on arena ribbon board</li> </ul>  | <p><input type="checkbox"/> <b>\$1,200 SILVER SPONSOR</b></p> <ul style="list-style-type: none"> <li>• One table of eight with priority seating</li> <li>• Business card color ad in show program</li> <li>• Name in show program</li> <li>• Name on arena ribbon board</li> </ul> |

## Advertising Opportunities

<input checked="" type="checkbox"/>	\$2,000	<b>Back Cover</b>	8 x 10.5
<input checked="" type="checkbox"/>	\$1,500	<b>Inside Front Cover</b>	8 x 10.5
<input type="checkbox"/>	\$1,500	<b>Inside Back Cover</b>	8 x 10.5
<input type="checkbox"/>	\$600	<b>Full Page</b>	8 x 10.5
<input type="checkbox"/>	\$350	<b>Half Page</b>	8 x 5.125
<input type="checkbox"/>	\$250	<b>Quarter Page</b>	3.875 x 5.125
<input type="checkbox"/>	\$150	<b>Business Card</b>	3.875 x 2.4375
<hr style="border-top: 1px dotted #000;"/>			
<input type="checkbox"/>	\$25	<b>Print Ad Creation*</b>	Any Size

**SPACE/PAYMENT DEADLINE:**  
WEDNESDAY, APRIL 11

**MATERIAL DEADLINE:**  
WEDNESDAY, APRIL 11

Please submit all ads as high-resolution PDFs, JPEGs, or TIFFs (saved as CMYK). Artwork may be submitted electronically to BISads@animalfoundation.com with "Show Program Ad" in the subject line.

\* You will be contacted upon confirmation of payment to discuss creation of your ad.



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Payment Information

## EVENT SPONSORSHIP LEVEL

- Diamond (\$10,000)       Platinum (\$5,000)       Gold (\$2,500)       Silver (\$1,200)

I would like to upgrade my ad to:

- Quarter Page (+ \$100)       Half Page (+ \$150)       Full Page (+ \$250)

## ADVERTISING OPPORTUNITIES

- Business Card (\$150)       Quarter Page (\$250)       Half Page (\$350)  
 Full Page (\$600)       Inside Back Cover (\$1,500)       Ad Creation (\$25)

## DONATION

- I cannot attend. Please accept my donation of \$ \_\_\_\_\_

TOTAL AMOUNT:

- Check (Payable to The Animal Foundation)  
 Visa       Mastercard       AMEX       Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

I hereby authorize The Animal Foundation to make a charge to my credit card. I understand that the charge will be listed as The Animal Foundation on my monthly billing statement.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

All sponsorship forms must be completed by Wednesday, April 11 to be included in printed materials.

### Please submit payment information to:

The Animal Foundation  
Attn: Andy Bischel  
655 North Mojave Road  
Las Vegas, NV 89101  
or visit [animalfoundation.com/bestinshow](http://animalfoundation.com/bestinshow)

Contact Andy Bischel at  
702-384-3333 x107 or  
[abischel@animalfoundation.com](mailto:abischel@animalfoundation.com)  
for more information.